

Message Text

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PAGE 01 MANILA 12221 111115Z

47

ACTION EA-10

INFO OCT-01 ISO-00 EB-06 RSC-01 DRC-01 /019 W

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R 110756Z OCT 74

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 7583

UNCLAS MANILA 12221

E.O. 11652: N/A

TAGS: BFOL, RP

SUBJ: WTDR/FTI - CAPINPIN MARKETING CORPORATION

REF: UNCLAS USDOC 12899 & 13668; UNCLAS MANILA 11156

1. PHILIPPINES 2. CNTRY CODE: 565 3. SER NO: NA

4. CAPINPIN MARKETING CORPORATION

4A. CODE: 4B. CODE: A 4C. CODE: X

5. 708-E AURORA BOULEVARD

6. QUEZON CITY, PHILIPPINES

7. ESTBL: 1966 8. EMPL: 68 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD 12. RPT DATE: 09/74

13A. 25110/013 MFR., RETL. & DIST, BEDS

13B. 36320/13 RETL. & DIST. REFRIGERATORS

13C. 36320/13 RETL. & DIST. TELEVISION SETS

13D. 36514/13 RETL. & DIST. STEREO TAPE RECORDERS

13E. 36511/13 RETL. & DIST. STEREO PHONO SETS

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13F. 36360/13 RETL. & DIST. SEWING MACHINES

13G. 37100/13 RETL. & DIST. CARS

13H. 36910/13 RETL. & DIST. AUTOMOTIVE STORAGE BATTERIES

14. OFFICER: JOSE D. CAPINPIN, CH. BD.-PRES.-GEN. MGR.

15. CABLE: "CAMARCORP" MANILA 16. TELEX: NA

17. PHONE: 70-48-89 & 79-55-04

18. FINANCIAL REFERENCES: PHILIPPINE BANK OF COMMERCE, MAKATI, RIZAL, FIRST NATIONAL CITY BANK AND CONSOLIDATED BANK & TRUST COMPANY, BOTH MANILA, PHILIPPINES. TRADE REFERENCES: NA

19. MAJOR FOREIGN FIRMS REPRESENTED: NA

20. POST'S EVALUATION OF FIRM: GENERAL OFFICES AND BED FACTORY MAINTAINED IN TWO LOCATIONS IN QUEZON CITY WITH BRANCH AND STORES IN MALATE, MANILA AND MANDALUYONG, RIZAL, PHILIPPINES. MANUFACTURES AND DISTRIBUTES BEDS MARKETING THROUGH OWN STORES, THROUGH 40 AUTHORIZED DEALERS LOCATED IN PRINCIPAL TRADING CENTERS OF COUNTRY AND BY 10 SALESMEN COVERING GREATER MANILA AREA. ALSO HANDLES ELECTRICAL HOUSEHOLD APPLIANCES, CARS AND AUTOMOTIVE STORAGE BATTERIES. REQUIREMENTS OBTAINED LOCALLY. PLANT OPERATES 12 HOURS A DAY WITH ESTIMATED CAPACITY 1,000 BEDS MONTHLY. HAS COMPLETE FACILITIES FOR NORMAL OPERATIONS. OFFICERS APPEAR COMPETENT AND RELIABLE. CURRENT FINANCIAL STATEMENTS NOT AVAILABLE. AS OF DECEMBER 31, 1972 TOTAL ASSETS P466,400, NET WORTH P205,300, SALES P1.4 MILLION WITH NET INCOME P59,200. CREDIT REPUTATION, SATISFACTORY. RECOMMENDED AS A TRADING FIRM FOR INTERESTED U.S. FIRMS.
SULLIVAN

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Message Attributes

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